



2026 Parade and Festival Rates

	Parade	Festival	Parade & Festival
Non-profit: <\$1M annual budget	\$200	\$200	\$350
Non-profit: \$1M+ annual budget	\$500	\$500	\$800
For-profit/ Realtor/Franchise	\$600	\$600	\$1,000
Food Vendors		\$300	
Artisan/Small business making less than \$10,000 year		\$100	
Government Agency/Schools	\$100	\$100	\$150
Political Candidate - Local/City	\$150	\$150	\$250
Political Candidate - State/National	\$300	\$300	\$500