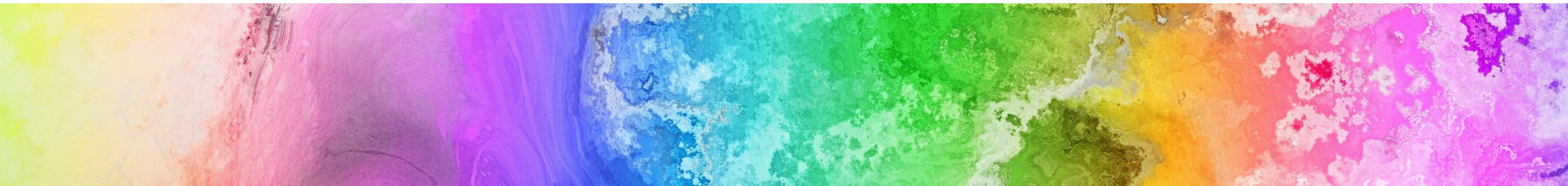




# **2026 SPONSORSHIP OPPORTUNITIES**



# **EMPOWERMENT SPONSOR**

**\$15,000**

**(ONE ONLY)**

- Naming rights: Company logo on Pride Festival/Parade main stage
- 20x10 spot with preferred placement in the Festival
- Preferred spot in the Parade (first after Annapolis Pride)
- 10 T-Shirts
- Speaking opportunity on the Pride Festival Stage
- Recognition by emcee throughout the event
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least four highlights on Annapolis Pride social media
- Access to VIP Events

A vibrant, multi-colored watercolor background with shades of yellow, orange, red, pink, purple, blue, and green, creating a rainbow effect.

## **ALLY SPONSOR**

**\$10,000**

**(TWO ONLY)**

- Naming rights: Company logo on Pride Festival/Parade main stage
- 20x10 spot with preferred placement in the Festival
- Preferred spot in the Parade (first 10 units)
- 10 T-Shirts
- Recognition by emcee throughout the event
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least four highlights on Annapolis Pride social media
- Access to VIP Events



## **PRIDE SPONSOR**

**\$8,000**

**(THREE ONLY)**

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 8 T-Shirts
- Recognition by emcee throughout the event
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least two highlights on Annapolis Pride social media
- Access to VIP Events



**RAINBOW SPONSOR**  
**\$5,500**

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 6 T-Shirts
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- Mention on Annapolis Pride social media
- Access to VIP Events



**FRIEND SPONSOR**  
**\$2,500**

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 4 T-Shirts
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- Mention on Annapolis Pride social media.



**PAL SPONSOR**  
**\$1,500**

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 2 T-Shirts
- Logo displayed on our website with a link to your website

# 2026 SPONSORSHIP PACKAGE COMPARISON

	EMPOWERMENT	ALLY	PRIDE	RAINBOW	FRIEND	PAL
	<b>\$15,000 (1 only)</b>	<b>\$10,000 (2 only)</b>	<b>\$8,000</b>	<b>\$5,500</b>	<b>\$2,500</b>	<b>\$1,500</b>
Stage	Main Stage	2nd Stage				
Festival	20x10	20x10	10x10	10x10	10x10	10x10
Parade Placement	first after AP	First 10	x	x	x	x
T-Shirts	10	10	8	6	4	2
Speak on Stage	x					
Recognition by Festival Emcee	x	x	x			
Mention on all media	x	x				
Logo on website w/hyperlink	x	x	x	x	x	x
Logo on Festival Banners	x	x	x	x	x	
Logo on Annapolis Pride Posters/Ads	x	x	x	x		
Logo on Pride website banner for year	x	x	x			
Social Media Highlights	4	4	2	1	1	
Access to VIP Events	x	x	x	x		