



2025 SPONSORSHIP OPPORTUNITIES



EMPOWERMENT SPONSOR

\$20,000

(ONE ONLY)

- Naming rights: Company logo on Pride Festival/Parade main stage
- 20x10 spot with preferred placement in the Festival
- Preferred spot in the Parade (first after Annapolis Pride)
- 10 T-Shirts
- Speaking opportunity on the Pride Festival Stage
- Recognition by emcee throughout the event
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least four highlights on Annapolis Pride social media
- Access to VIP Events

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A vibrant, abstract watercolor background featuring a spectrum of colors including yellow, orange, red, pink, purple, blue, and green, blended together in a soft, painterly style.

ALLY SPONSOR

\$15,000

(TWO ONLY)

- Naming rights: Company logo on Pride Festival/Parade main stage
- 20x10 spot with preferred placement in the Festival
- Preferred spot in the Parade (first 10 units)
- 10 T-Shirts
- Recognition by emcee throughout the event
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least four highlights on Annapolis Pride social media
- Access to VIP Events

A horizontal banner at the top of the slide features a vibrant, abstract watercolor background in shades of yellow, orange, red, pink, purple, and blue. Centered on this banner is the text 'PRIDE SPONSOR \$10,000 (THREE ONLY)' in a bold, black, sans-serif font.

PRIDE SPONSOR
\$10,000
(THREE ONLY)

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 8 T-Shirts
- Recognition by emcee throughout the event
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- At least two highlights on Annapolis Pride social media
- Access to VIP EventS

A vibrant, abstract watercolor background featuring a spectrum of colors including yellow, orange, red, pink, purple, blue, and green, blended together in a soft, painterly style.

RAINBOW SPONSOR

\$5,500

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 6 T-Shirts
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- Mention on Annapolis Pride social media
- Access to VIP Events



FRIEND SPONSOR

\$2,500

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 4 T-Shirts
- Logo displayed on our website with a link to your website
- Logo displayed on festival banners
- Logo on Annapolis Pride Posters/Advertising
- Logo on the Annapolis Pride Website banner throughout the year
- Mention on Annapolis Pride social media.



CLUB SPONSOR

\$1,500

- 10x10 spot with preferred placement in the Festival
- One spot in the Parade
- 2 T-Shirts
- Logo displayed on our website with a link to your website



PAL SPONSOR

\$500

- One spot in the Parade OR in the Festival
- 1 T-Shirt
- Logo displayed on our website with a link to your website

2025 SPONSORSHIP PACKAGE COMPARISON

	EMPOWERMENT \$20,000 (1 only)	ALLY \$15,000 (2 only)	PRIDE \$10,000 (3 only)	RAINBOW \$5,500	FRIEND \$2,500	CLUB \$1,500	PAL \$500
Festival Naming Rights	x						
Festival	20x10	20x10	10x10	10x10	10x10	10x10	or parade
Parade Placement	first after AP	First 10	x	x	x	x	or festival
T-Shirts	10	10	8	6	4	2	1
Speak on Stage	x						
Recognition by Festival Emcee	x	x	x				
Festival Naming Rights/mention on all media	x	x					
Logo on website w/hyperlink	x	x	x	x	x	x	name only
Logo on Festival Banners	x	x	x	x	x		
Logo on Annapolis Pride Posters/Ads	x	x	x	x			
Logo on Pride website banner for year	x	x	x				
Social Media Highlights	4	4	2	1	1		
Access to VIP Events	x	x	x	x			