

Unicorn glitter beer comes to Annapolis for Pride Month



Paul W. Gillespie / Capital Gazette

A glittered sour ale called Sour Me Unicorn Farts containing edible glitter is coming to Annapolis for Pride Month. A special, limited run of Sour Me Unicorn Farts will be distributed at bars and liquor stores in Annapolis in June.



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What do unicorns taste like? Sour, fruity and full of glitter, apparently.

A Fruity Pebbles sour ale with edible glitter, “Sour Me Unicorn Farts,” has hit Annapolis. The sparkly beer is in liquor stores for a limited run during June for Pride Month and will be tapped in Annapolis bars on June 29 for the LGBTQ Pride Parade.

The beer— its can featuring a rainbow, unicorn and the Annapolis Pride logo — is made by DuClaw Brewing Company and distributed by Buck in a joint effort between Annapolis Pride and Baltimore’s Diablo Doughnuts.

The sour ale is based on Diablo Doughnuts’ “Unicorn Farts,” a vanilla doughnut with vanilla icing topped with fruity pebbles. To pack the flavor of a doughnut into a beer, the first thing Duclaw crafters did was buy a box of fruity pebbles, a spokeswoman said.

Through all the artificial colors and flavors it’s hard to determine what exactly Fruity Pebbles taste like, but the crafters pulled tangerine and strawberry as their strongest flavor notes with hints of bright red berries, citrus and tropical fruits to capture the nostalgic sugar rush. The ale is brewed with fruity cereal to pull in enough sweet to balance out its sour punch.

The edible glitter has no taste but adds a shimmery swirl to the golden yellow of the beer as it’s being poured. The trick to the shiniest pour is making sure you gently roll the can or invert the kegs a few times a day to make the glitter pop.



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Bay Ridge Wine and Spirits marketing director René Acosta said once their glitter beer shipment came in, it sold out within two days.

“We got a really good shipment but we couldn’t keep it on the shelf for too long,” Acosta said.
“It sold out almost immediately.”

Not all sales are out of curiosity, Acosta said. People are coming back for more “Sour Me Unicorn Farts,” and he’s one of those new fans.

“Initially, the first response was that it had a funny name and it seemed like somewhat of a gimmick with the glitter, but surprisingly we’ve had really good feedback,” Acosta said.

It’s on the top of his favorites list for sour beers.

“I get the added tart fruit like guava. There’s sweetness but it’s not too sweet, and mildly acidic. It’s a balanced sour beer,” Acosta said. “I personally love the fact that there was glitter. Once the beer settles from carbonation, it swirls from the bubbles and the glitter catches the light. It’s almost mesmerizing to look at.”

A four pack of 16-ounce cans costs between \$11.99 and \$13.99 in stores. Prices vary for draft and cans at [Annapolis bars](#) during the Pride Parade on June 29. A portion of proceeds from the beer’s draft sales are going toward Annapolis Pride.

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